

Selling D.R. Horton in Ocala — start here

26 communities · 5 counties · from the \$210s · 2 move-in ready



newconstructionocalafl.com/start/

Scan for the full guide, or ask me for your own portal link.

How to work a buyer

- 1 “They don't know what they can afford.”**
Target payment by text — I send back everything that fits, same day.
- 2 “They're stuck on one floor plan.”**
Send the video and brochure, then ask me where that plan sits today.
- 3 “They want to see homes.”**
Send name, number and criteria — I line up homes and you stay attached.
- 4 “They're ready to move.”**
Text me — lot secured, financing direct with your buyer, milestones to you.

Tony Gutierrez

New Home Sales Consultant · D.R. Horton West Central Florida · C: 786-502-7575 ·
agutierrez2@drhorton.com



Equal Housing Opportunity